

Airport Vision

The Paso Robles Municipal Airport is a regional airport supporting and promoting economic development and growth in tourism through service to both general aviation and regular commercial air service.

“Regional Airport” - serve California’s central coast with facilities for landing, takeoff, taxiing, parking, and other aircraft operations, as well as services to support the carriage of persons, property, cargo and mail by aircraft.

Specifically, it will provide facilities and services to general aviation users (including operators of executive or business aircraft) and serve as a way port for aircraft requiring fuels and services while passing through the region. It will continue as a regional center for governmental aviation (such as the California Highway Patrol and California Department of Forestry Fire Service), and provide facilities and services to/for commercial aviation (including commuter, passenger, and cargo airlines) serving Northern California, Southern California, Arizona and Nevada.

Objectives:

To realize the Airport Vision, these objectives are recommended for the five-year future:

1. Increase the number of aircraft based at the Airport from approximately 130 to 250.
2. Increase the total annual number of aircraft operations from approximately 30,000 to 60,000.
3. Increase the number of jobs based at the Airport from approximately 700 to 1000.
4. Improve the appearance and presentation of the Airport and its access roadways comparable to "best practices" of *regional airports* situated in similar markets.

Action Program:

The following action program is recommended to accomplish the objectives above:

- Recruit fixed base operator(s) and certain specialty operators to provide competitively priced fuel, aircraft maintenance services, and flight training.
- Develop a business plan that integrates airport master planning and development with an airport financial plan. The business plan will provide guidance for the operation and development of the Airport and establish goals for transitioning the Airport to profitable operations. The business plan will have the following elements: operations and organizational development, finance, planning-capital development-standards, business/revenue development-property management, Airport marketing, and air service development.
- Prepare an Airport master (development) plan update. The Airport master plan will provide guidance for the development of the Airport and identify the off Airport land areas that should be zoned for uses that are compatible with the Airport.
- Prepare immediate action plan designed to improve the appearance and general maintenance of the Airport -- the overall objective is to improve the Airport's functionality, appearance, safety, security, and environmental status.
- Initiate an Airport market and air service study. This market study should develop baseline market and air service information for the development of a marketing and air service promotional program.